

Town Hall: Strategic Planning Update II

MAY 6, 2021, 11:00-12:00

CSUDH

Agenda

- Process Overview
- Drafts of Mission, Vision, Values
- Drafts of Strategic Themes and Commitments
- Overview of Data Report to Inform Goal and Activity Development
- Next Steps (including how to provide feedback)
- Q&A

Process Overview

- Call for nominations for Strategic Planning Steering Committee (SPSC) – May 2020
- SPSC formed and charged – September 2020
- SPSC laid initial foundation – Fall 2020
 - Reviewed accomplishments & lessons learned from last strategic plan & WASC review
 - Engaged in ideation activities
 - Conducted a SWOT Analysis; and
 - Developed a timeline and subcommittee structure for initial phase
- Consultants hired – January 2021
- Subcommittees formed – January 2021

Process Overview

- Conducted 37 Stakeholder Meetings - February/March 2021
- Collected online survey responses – February/March 2021

Subcommittees (Thus far)

- Planning Committee
- Mission, Vision, & Values Committee
- Data Analysis Committee
- Communication Committee
- Facilitation Team

***Please note that there will be a subcommittee for each strategic commitment, once they have been decided.**

Stakeholder Meeting & Survey Questions

1. What are our areas of greatest strength and promise?
2. What currently makes this university truly distinctive in relation to peers and competitors?
3. What will CSUDH need to do to create an innovative, equitable and inclusive environment for all?
4. What are the major forces, trends or issues - in higher education, in our state, our system, and our region - that will affect the future of this university?
5. What are our greatest opportunities to enhance quality and to carve out a place for ourselves that will lead to distinction and serve our community?

Stakeholder Meetings & Survey Input

- Over 500 complete responses
- Over 1000 partial responses
- Respondents included administrators, alumni, community members, faculty, staff, and both graduate and undergraduate students.
- Report of the analysis of these responses can be found on our website.

Strategic Plan Architecture

- **Revised Mission, Vision, and Values** - aspirational statements that articulate who we are, what we do, and who we serve.
- **Strategic Commitments** - statements that will define what we are committing to accomplish over the next six years; they should embody our values and help us realize our aspirational vision. Ultimately, there will be one strategic commitment for each theme.
 - **Goals** - will guide us to achieve our commitments; must be specific, measurable, achievable, relevant, and timely (SMART).
 - **Activities** - will help us achieve our goals.

Supporting Documents

- **Assessment plan** - will allow us to review our progress and make course corrections
- **Communication plan** - to keep campus informed about our progress.

Mission, Vision, & Values

**DRAFTS AVAILABLE FOR COMMENT & FEEDBACK ON
OUR WEBSITE!**

Draft Mission

California State University, Dominguez Hills provides **transformational educational** experiences grounded **in assets-based pedagogies and practices, devoted to anti-racism**, and an ongoing **commitment to social justice**. Faculty, staff, and students alike benefit from the history, industry, and **vibrancy of the South Bay communities** and the greater Los Angeles area, **producing cutting-edge research and sustainable initiatives** for the benefit of the local region and beyond. We offer an **affordable, quality education** that leads to personal and **professional success via social and economic mobility** and through which CSUDH students distinguish themselves not only by their **intellect, creativity, and determination but also by their commitment to making a difference in the world**.

Draft Vision

CSUDH is recognized as a top-performing Comprehensive Model Urban University, serving as a vital educational resource and economic driver in the South Bay. We will be known as a gathering place for intellectual curiosity where our community is valued for the backgrounds, experiences, and perspectives we each bring in search of truth and the betterment of our world. We achieve this vision when:

- Students are full partners, engaged in our community, and take hold of their futures.
- Students are empowered to partner with faculty, staff, and the community to create dynamic co-curricular experiences in the creation of a vibrant campus life.
- Faculty, staff, and students engage in local partnerships to create high-impact learning experiences and innovative community development and business growth.
- Sustainable environmental, social, and economic practices are a way of life.
- The campus community cultivates meaningful, evolving and lasting relationships.

Draft Values

- **Shared Governance.** We are committed to transparency and joint decision making and collaborative approaches in our daily operations and long-term planning.
- **Integrity, Intentionality, and Sustainability.** We recognize and live up to our responsibility to our campus community and the community at large through the sustainable and equitable utilization of our resources.
- **Diversity, Equity, and Inclusion.** We honor, prioritize, and value the diversity of perspectives and backgrounds of our students, faculty, staff, and community whose equitable inclusion contributes to the success of our university.
- **Communication and Collaboration.** We actively seek and maintain strategic partnerships in order to facilitate student success and healthy communities.
- **Excellence and Intellectual Curiosity.** We are a community of lifelong learners dedicated to personal growth and the ongoing development of skills and talents, cutting-edge research, and artistic contributions in the service of the betterment of others.

Strategic Themes & Strategic Commitments

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OUR WEBSITE!**

Diversity, Equity, & Inclusion/Social Justice

Theme Statement:

Our proactive approach towards social justice, equity, and anti-racism will undergird all work at CSUDH.

Strategic Commitments:

All members of the CSUDH community will be prepared to confidently navigate the social injustices, inequities, and racism they may face in society and to become allies in social justice, equity, and antiracism work,

We will create a campus environment that fosters open inquiry, learning, and discussion related to anti-racism, equity, and social justice. Classroom and co-curricular instruction will offer culturally relevant and sustaining, critically conscious, and cross-cultural opportunities for learning that will distinguish CSUDH students by their knowledge of and capacities for empathy, communication, and advocacy.

We will create a campus environment, climate, and policies that recruit and retain a diverse faculty and staff committed to antiracism and social justice.

Student Success

Theme Statement:

We will be a student-centered university where students thrive holistically.

Strategic Commitments:

We will prepare our students to excel academically, to graduate career-ready, to productively engage with the community, and to respond to pivotal movements in the country's social and political climate.

We will improve education outcomes and student success rates by identifying barriers and establishing early interventions and support.

We will develop curriculum, infrastructure and resources to support all student success, particularly non-traditional and historically underserved students to reflect and value the worldviews and community cultural wealth of students.

Sense of Community on Campus

Theme Statement:

We will be a caring community.

Strategic Commitments:

We will recognize, plan for and support students' engagement across various intersections.

We will remain committed to high-tech and high-touch communications.

We will pioneer and adapt to retain a sense of community in live and virtual environments.

We will anticipate, plan for, and respond to community members' human, social and cultural needs through facility amenities and services.

Community Engagement

Theme Statement:

Community engagement will be a critical component of what we do.

Strategic Commitments:

Connection between campus and local communities will be a fundamental strength and a crucial part of our work to be a pathway to success and mobility for students.

Continuing to develop mutually beneficial partnerships with regional organizations, local industry and community groups will be important to us.

Our location in South Los Angeles County is key to who we are and who we want to be as we continue to deepen our knowledge of our role as a member of the community.

High Quality Faculty and Staff

Theme Statement:

We will be leading educators (faculty, staff, and administrators) who work collaboratively with our students in caring, hands-on, innovative and creative research and learning environments, including leveraging expertise across campus and from local and broader community members.

Strategic Commitments:

We will utilize innovative and culturally sustainable practices to provide instructional and administrative support in the format and modality that best build upon the strength of our diverse student populations.

We will provide robust support for research, scholarship and creative activity and opportunities for leadership and service, while ensuring equity across all units of CSUDH through intentional professional development, support and mentorship, beginning with onboarding and evolving through all educator's careers.

Leadership at all levels, including faculty, staff, and administration, is committed to improvement based on the results of inquiry, evidence, and evaluation. Assessment of teaching, learning, and the campus environment - in support of academic and co-curricular objectives - is undertaken, used for improvement, and incorporated into institutional planning processes.

Affordability & Access

Theme Statement:

We will deliver low-cost, high-quality educational experiences that welcome and accommodate all learners.

Strategic Commitments:

We will provide holistic resources and services that meet the needs of students throughout their educational journeys.

We will work to reduce non-tuition costs, while increasing opportunities for students to participate in high-impact practices, supplement learner supports, and co-curricular activities that lead to upward social and economic mobility.

We will work to be a more self-determined campus, one that is less dependent on resources from the state.

Go to www.menti.com and use the code 58 16 78 1

What has resonated with you from the Values, Vision, Mission, Commitments?

Mentimeter



menti.com

Mentimeter



What has resonated with you from the Values, Vision, Mission, Commitments?

Enter a word 25

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Enter another word 25

You can submit multiple answers

Submit

Press S to hide image



Data Informed Strategic Planning

REPORT AVAILABLE ON OUR WEBSITE!

Data Analysis Subcommittee Report

Charge:

Analyze reports, documents, and data to help shape, define, and measure goals and competitive space. Summarize expectations presented in documents and baseline data important for our institution.

Process and Framework:

Extract key questions that emerged from the Strategic Planning Committee work.

- Sort questions by theme and divide into pairs.

- Collect data, reports, and information across colleges, divisions, and directors active in the community.

The group discussed a data driven framework for analysis (Educause, 2018) and considered qualitative and quantitative evidence, and balanced sharing source data and synthesizing key findings. All questions were considered through an equity lens and one or more of the following change drivers: social, political, economic, technological, etc. The report will also aim to also summarize trends and persistent issues.

Data Analysis Subcommittee Report

Themes/Members:

Deborah Brandon & Jordan Williams (Student Success), Megumi Kuwabara & L. Mark Carrier (Faculty Excellence), Fynnwin Prager & Kim McNutt (Career Preparation, ROI & Workforce), Yesenia Fernandez & Alana Olschwang (Equity).

Themes/Questions:

Student Success: What are the student demographic trends in the area and at DH, what does the pipeline and competition look like, how are we serving the area through retaining and supporting degree completion?

Faculty Excellence: How can we diversify our faculty and how does this compare to student diversity, how are faculty supporting student learning and engagement, how do faculty balance their workload, and how is the institution supporting a productive research/scholarly/creative culture?

Workforce/Career: What does it mean to be an HSI and serve the community, what interventions work, what's missing, what base and emerging areas of the economy are most important, where can we innovate and learn?

Equity: What are the characteristics of our students and community, what is the value and return on investment for the degree toward economic and social mobility, what is the impact of the digital divide?

Data Analysis Subcommittee Report

Resource Document:

The committee collected and synthesized findings and presents data references for the Strategic Planning Committee and the DH community to reference and establish a common base as we draft our goals and then define our objections, action plans, and key metrics. The document will remain in development as additional questions emerge and data sources are shared, to maintain responsiveness to the community.

Data sources: Data were collected across UEPA, Academic & Student Affairs, and the Chancellor's Office. Reports were gathered and summarized from national databases, research published in top tier journals, leading research organizations and foundations, think tanks, research institutes, and some popular media/news sources.

The process was intended to bring answers to the following, but more/other work is needed:

- What distinguishes CSUDH? How do we communicate this in the community?
- How well are we aligned with the California Master Plan for Access, Affordability, and Excellence?
- What does it mean to be a Toro?

The town halls and reflections may uncover additional key questions that we can address in a next draft.

Next Steps

- Strategic Planning Update #2 Town Hall: May 6, 11:00-12:00
- **Campus-wide feedback on revised Mission, Vision, Values & Strategic Commitments: May 2021**
- New subcommittees to identify goals, activities, assessment & communication plans: Summer 2021
- Drafts of goals and activities posted to website for feedback over Summer 2021.
- Strategic Plan (and assessment and communication plan) submitted: September 2021.

How to Provide Feedback

- Survey available on the Strategic Planning website until May 21, 2021.
- We will email the direct link to the campus after this webinar.

Please take the time to complete the survey; we need and want your perspective, so that our next strategic plan is as representative of all voices of our campus community stakeholders as it can possibly be!

Thank you, Strategic Planning Committee

Deborah Brandon
Jenn Brandt
Stephanie Brasley
Mark Carrier
Bill Chang
Keith Curry
Yesenia Fernandez
David Gamboa
Mara Lee Grayson
Catherine
Jermany
Jessica Ku Kim
Larry Kimaara

Megumi Kuwabara
Kim McNutt
Wayne Nishioka
Thomas Norman
Alana Olschwang
Cecilia Ortiz
Ellie Perry
Claudia Peyton
Fynnwin Prager
David Rattray
Jose Luis Solache

Megan Teagle
Adams
Laura Talamante
Sarah Taylor
Maria Villa
Jordan Williams
Myrta Rivera
Khaleah Bradshaw
Amy Bentley Smith
David Gamboa

The logo for California State University Dominguez Hills (CSUDH) is displayed in the bottom right corner. The letters 'CSUDH' are rendered in a bold, sans-serif font. The 'C', 'S', and 'U' are in a dark purple color, while the 'D', 'H', and the final 'H' are in a bright yellow color. The logo is positioned above a solid dark red horizontal bar that spans the width of the slide.

Thank you for Attending
Q & A