

Lee C. Hancock

Lee C Hancock, PhD
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PROFESSIONAL EDUCATION

Dec 2006 Ph.D., Arizona State University, Education/Kinesiology
May 2002 M.S., Arizona State University, Sport and Exercise Psychology
Aug 1997 B.A., Arizona State University, Psychology

ACADEMIA

2005-Current California State University Dominguez Hills, Carson, California
Position: Professor (Tenured, Full)

- Chair of the Division of Kinesiology and Recreation Masters Program
- Teach courses in the Department of Kinesiology including Sport Psychology, Philosophy and Ethics in Sport, Motor Development, and Teaching Methods,
- Write professional and research articles on behalf of the University
- Present at local, national and international conferences on behalf of the University

PUBLICATIONS

Books

Hancock, L.C., & Russell, R.. (2012). *"Potentially your Child in Soccer" A parent's guide for helping kids maximize their potential in soccer and in life.*

Hancock, L.C. (2015). "Coaching People in Sports" *How to Develop Successful People and Exceptional Athletes. Mascot Books*

Hancock, L.C. (expected publication – Fall 2021). *"Talent" How Re-defining and Re-approaching Talent in children can make it a journey for all kids, not a destination for some". Free Spirit Publishing*

Book Contributions

Hancock, L.C., (2012). Online quizzes for Instructor's Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition

(http://wps.aw.com/bc_pangrazi_physed_16/), Benjamin Cummings, 2009.

Hancock, L.C., (2009). Online quizzes for Instructor's Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition

(http://wps.aw.com/bc_pangrazi_physed_16/), Benjamin Cummings, 2009.

Hancock, L.C., (2009). New Quizzes based on photos for Instructor's Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition

(http://wps.aw.com/bc_pangrazi_physed_16/), Benjamin Cummings, 2009.

Hancock, L.C., (2009). Quiz Show games for Instructor's Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition

(http://wps.aw.com/bc_pangrazi_physed_16/), Benjamin Cummings, 2009.

Professional Articles

Hancock, L. C. (2013) Gently encouraging commitment in your child. US Youth Soccer (August, 2013)

Hancock, L. C. (2009) Competition and Children. US Youth Soccer (December, 2009)

Dewitt, J.K.; **Hancock, L. C.** (2003). Making Soccer Sport Science Work For You: The Psychological Aspect. Performance Soccer Conditioning, Volume 9 (4).

Research articles

Sibley, B.A., **Hancock, L.C.,** & Bergman, S.M. (2013). University students' exercise behavioral regulation, motives, & physical fitness. *Perceptual & Motor Skills*, 116(1), 1-18.

Hancock, L.C., & Etnier, J.L. (2012). "Goal Setting and Fitness Tests - Using Research to help Elementary School Children Set and Reach Fitness Test Goals". *CAHPERD Journal*,

Hancock, L.C., & MacKinnon, D. "Goal setting interventions for youth sport teams: Utilizing a variety of theories to guide and support the process - A Goal Setting Intervention to Increase Physical Activity in Elementary School Children"

Hancock, L.C., & Etnier, J.L. “The Effects of Short-Term Goal Setting on Physical Activity in Elementary School Children.

Etnier, J.L., Sidman, C., & **Hancock, L.C.** (2004). An examination of goal orientation profiles, motivation, and athletic identity in adult competitive team sport. *International Journal of Sport Psychology*, *35*, 1-16.

Conference Proceedings

Hancock, L.C. (2009). Mental skills training for youth coaches: Helping sport psychology professionals create and implement mental skills programs for coaches and athletes. Published in Conference Proceedings at Association for the Advancement of Applied Sport Psychology (AAASP) 2009, Salt Lake City, UT.

Hancock, L.C. (2007). Goal setting interventions for youth sport teams: Utilizing a variety of theories to guide and support the process. Association for the Advancement of Applied Sport Psychology (AAASP), Louisville, KY.

Hancock, L.C. (2007). AAHPA spells a positive change for AAHPERD. Western Society of Kinesiology and Wellness (WSKW), Reno, NV.

Hancock, L.C. & Pangrazi, R. (2006). A Pilot Study Exploring the Effects of Goal setting on Physical Activity in Elementary School Children. Association for the Advancement of Applied Sport Psychology (AAASP), Miami, FL.

Hancock, L.C. & Pangrazi, R. (2006). Goal Setting Made Practical: Sifting through the research to help teachers create activities for kids. National Association for Kinesiology and Physical Education in Physical Education (NAKPEHE), San Diego, CA.

Hancock, L.C., & Etnier, J.L. (2002). The effect of the perceived motivational climate on skill acquisition in youth sports. Association for the Advancement of Applied Sport Psychology (AAASP), Tucson, AZ.

PRESENTATIONS

National or International Conference Presentations

- Hancock, L.C.** (2009). Mental skills training for youth coaches: Helping sport psychology professionals create and implement mental skills programs for coaches and athletes. Published in Conference Proceedings at Association for the Advancement of Applied Sport Psychology (AAASP) 2009, Salt Lake City, UT.
- Hancock, L.C.** (2007). Goal setting interventions for youth sport teams: Utilizing a variety of theories to guide and support the process. Paper presented at the Association for the Advancement of Applied Sport Psychology (AAASP), Louisville, KY.
- Hancock, L.C. & Pangrazi, R.** (2006). A Pilot Study Exploring the Effects of Goal setting on Physical Activity in Elementary School Children. Paper presented at the Association for the Advancement of Applied Sport Psychology (AAASP), Miami, FL.
- Hancock, L.C. & Pangrazi, R.** (2006). Goal Setting Made Practical: Sifting through the research to help teachers create activities for kids. Paper presented at the National Association for Kinesiology and Physical Education in Physical Education (NAKPEHE), San Diego, CA.
- Hancock, L.C., & Etnier, J.L.** (2002). The effect of the perceived motivational climate on skill acquisition in youth sports. Paper presented at the Association for the Advancement of Applied Sport Psychology (AAASP), Tucson, AZ.

Regional or Local Conference Presentations

- Hancock, L.C.** (2008). Student Athlete or Athlete Student. Paper presented at the Western Society of Kinesiology and Wellness (WSKW), Reno, NV.
- Hancock, L.C.** (2007). AAHPA spells a positive change for AAHPERD. Paper presented at the Western Society of Kinesiology and Wellness (WSKW), Reno, NV.
- Hancock, L.C.** (2007). Aligning your lessons to the State Standards. Presented at the California Association for Health Physical Education, Recreation and Dance (CAHPERD), Sacramento, CA.
- Hancock, L. C., & Etnier, J.L.** (2001). The effects of perceived motivational climate on skill acquisition in youth sport. Arizona Southwest Sport Psychology Conference, Tempe, AZ.

Keynote Colloquium Presentations

- Hancock, L.C. (2009).** Using Research to Fuel your Passion: How research can be used to answer important questions about sports and life. University of North Carolina Greensboro, October 2009.

Professional Organization Presentations

- National Soccer Coaches Association of America**, Annual Convention, Philadelphia, PA.
(2018). *"A New and Effectice Approach to Psychysocial Player Development"*
- Major League Soccer Rookie Symposium** (2017) – *"First year expectations and how to be an Everyday Pro"*
- National Soccer Coaches Association of America**, Annual Convention, Los Angeles, CA.
(2017). *"Managing" Players During Travel is Key to Success*
- National Soccer Coaches Association of America**, Annual Convention, Los Angeles, CA.
(2017). *"Developing Perseverance & Grit in players"*
- International Sports Convention** – Geneva, Switzerland – (2016). *Creating the LA Galaxy Blended LearningEnvironment*
- National Soccer Coaches Association of America**, Annual Convention, Philadelphia, PA.
(2015). *How to Develop Successful People and Exceptional Athletes*
- United States Youth Soccer Association**, Annual Convention, Philadelphia, PA. (2014)
Implementing a Club-Wide Parent Education Program
- Rush Soccer Club Rushfest Coaches Education Session** (2013) – Sport Psychology Programs in Action.
- LA 84 Foundation Coach Education Symposium** (2010). Using sport psychology with kids - Improving players focus in order to implement tactics.
- LA 84 Foundation Coach Education Symposium** (2009). Teaching kids how to persist in the face of adversity.
- Utah Youth Soccer Association**, monthly coach and parent education seminar (2009).
Competition and kids – Making the most of competitive situations.
- National Soccer Coaches Association of America**, Annual Convention, Philadelphia, PA.
(2002). Soccer, Science, and Coaching: Using new Research To Give Players an Edge.

CONSULTING EXPERIENCE

Professional and Academy Sports Positions

Current	2016 (2021) Olympic Performance Psychology coach Gold Medalist / World Champions 2019 Position: Team Canada BeachVolleyball
Current	Pateadores Development Academy Position: Director of Health and High Performance
Current	Individual Performance Psychology consultant with professional athletes
2014-2018	AVP Academy Position: Director of Sport Psychology
2014-2016	LA Galaxy (MLS) Position: Director of Education <ul style="list-style-type: none">• Developed and Implemented LA Galaxy High School• Assist Staff, Professional players, and Academy players with education related matters
2011 – 2012	Chivas USA (MLS) Position: Assistant coach – 1 st team <ul style="list-style-type: none">• Provided social/cognitive advisement for staff• Created and implemented player education and development programs for young and foreign players• Assisted newly signed Chivas USA academy players with their transition to the 1st team• Assisted in the daily evaluation and analysis of player performance• Organized and assisted in writing the annual report for owners and board
2011 – 2012	Chivas USA Academy (MLS) Position: Education and development resource <ul style="list-style-type: none">• Create and implement Player Development Program for all Chivas USA academy players, parents and staff• Assist in the creation and implementation of Chivas USA curriculum
2011 – 2013	Rosenhaus Sports (Miami) Position: Consultant <ul style="list-style-type: none">• Consult with NFL Combine athletes on how to prepare and be successful on the Wonderlic test

- 2011 – 2012 Grande Sports World (Training facility)
Position: Consultant
- Consult with Real Salt Lake Academy athletes
 - Consultant for various programs conducted at the facility
- 2010 – 2012 Athletes Performance
Position: Consultant
- Consult with athletes in various sports to assist them in maximizing performance
- 2009 – 2012 Wonderlic Preparation – individual
Position: Consultant
- Consult for various agents in order to prepare their potential NFL clients for the wonderlic
- 2009 – 2012 AVP – Professional Womens Volleyball team
Position: Team Sport Psychology Consultant
- Work with team members to maximize performance
- 2008 – 2012 US Soccer National Staff Coach
Position: US Soccer Coaching License Instructor – Sport Psychology

College Teams

- 2009 – 2012 Loyola Marymount University
Position: Team Sport Psychology Consultant
- Conduct training for the women's and men's soccer team and staff
- Aug 2008 University of Oregon
Position: Consultant
- Conducted preseason training for the women's soccer team and coaching staff

Regional and State Associations

- 2007 – 2016 California South Youth Soccer Association
Position: Consultant
- 2013 Region IV Olympic Development Program
Position: Consultant
- Provided social/cognitive advisement for staff as needed
 - Created and implemented player education and development programs for players in attendance at Region IV camp in Oregon
- 2009 – 2010 American Youth Soccer Organization (national training center)

Position: Curriculum Consultant

- Review 9 existing national instructor training lesson plans
- Recommended revisions to those lesson plans
- Recommended ideal curriculum model for maximizing effectiveness and efficiency training our volunteer instructors

Academic Programs

- Current Summer Soccer School and Enrichment Program (S3EP.com)
Position: Creator and Owner
- Created and Implemented a 6-week Summer Soccer School and Enrichment Program (S3EP) for local soccer players ages 8-13.
 - Created and implemented curricula in futsal, motor skills/flexibility, academics, sport psychology and nutrition.
- 2002 – 2012 Individual Student Peak Performance Consulting
Position: Consultant
- Consult with students on how to prepare for, be motivated and be successful in a rigorous scholastic environment
 - Consult with parents and those that care for students in order to help them assist their children in being successful in their rigorous scholastic environment
 - Conduct Student Athlete SAT preparation courses
- 2009 – 2010 CATZ and SBSM (Sound Body Sound Mind)
Position: Consultant
- Co-created after school Curriculum to be implemented in School Districts across the country.
 - Co-created and implemented teacher training program for after school Curriculum to be implemented in School Districts across the country.
- 2008 Denmark Schools of the future; Vejle, Denmark
Position: Consultant
- Created and implemented curriculum for teachers and students in Denmark school district in order to increase motivation and maximize student participation
- 2007 Colorado State University
Position: Consultant
- Conducted a 2 day evaluation of all camp programs at Colorado State University as commissioned by the Office of the President
 - Wrote and submitted report to the Presidents office as a result of findings

Publishing Companies

- 2009 Benjamin Cummings Publishing Company
Position: Curriculum writer
- Revision of online quizzes for Instructor’s Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition
 - New Quizzes based on photos for Instructor’s Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition
 - Quiz Show games for Instructor’s Resource Manual for Dynamic Physical Education for Secondary Students, 16th edition

Youth Clubs

- 2013-2014 Rush Soccer Club – Director of Sport Psychology
Position: Consultant
- Create and implement Education topics for coaches, players and parents in Rush soccer clubs worldwide
 - Create and Implement Education as part of the Rush Online Learning Lab – the Rush coach Licensing program
- 2007 – 2010 Neusport Futbol Club
Position: Consultant
- Created and implemented a college preparation program in order to educate and prepare student-athletes for the college experience
 - Consult with coaches about ways to improve their overall sport experience
- 2011 SC del Sol Soccer Club
Position: Consultant
- Consult with coaches about ways to improve their overall sport experience
- 2007 – 2009 Gilbert Soccer Club
Position: Consultant
- Consult with coaches about ways to improve their overall sport experience
- 2007 – 2008 Club West Volleyball Club
Position: Consultant
- Consult with parents about “best ways” to help their kids have a successful sport experience
 - Consult with teams about ways to improve their athletic performance
- 2006 – 2007 Club X Volleyball Club
Position: Consultant

- Consult with parents about “best ways” to help their kids have a successful sport experience
- Consult with teams about ways to improve their overall sport experience
- Consult with coaches about ways to improve their overall sport experience

2006

Fullerton Soccer Club

Position: Consultant

- Consulted with parents about “best ways” to help their kids have a successful sport experience
- Consulted with teams about ways to improve their overall sport experience

2005 –2007

Sereno Soccer Club, Phoenix, Arizona

Position: Consultant

- Conduct SAT preparation courses for sophomore, junior and senior student athletes in the club
- Monitored grades and provide academic assistance to student athletes

2002 – 2005

Sereno Soccer Club, Phoenix, Arizona

Position: Director of Academics, part-time employee

- Created and conducted time management courses for freshman, sophomore, junior and senior student athletes in the club
- Created and conducted SAT preparation courses for sophomore, junior and senior student athletes in the club
- Monitored grades and provided academic assistance for all freshman, sophomore, junior and senior student athletes in the club

Professional Organizations

2005-2013

CATZ (Competitive Athlete Training Zone)

Position: Consultant

- Consult with and create programs for CATZ and their athletes in order to maximize performance

COACHING

Education

June 2000	USSF A license (current)
July 1998	USSF B License
Dec. 1996	USSF C

Experience

2005 – 2018	LA Galaxy South Bay - Manhattan Beach, California Position: Director of Player Development <ul style="list-style-type: none">• Develop and Create Curriculum for Players u8-u14• Develop and Create Curriculum for Coach Education• Coached various age groups and genders
2002 – 2005	Sereno Soccer Club - Phoenix, Arizona Position: Full time staff coach <ul style="list-style-type: none">• Coached various age groups• Responsible for Curriculum development and Implementation
2001 – 2005	Region IV Olympic Development Program - McMinnville, Oregon Position: Region IV ODP boy's staff coach