

MOTIVATIONAL SPEAKER/INSTRUCTOR

OVERCOMING ADVERSITY | BADMINTON FOR PHYSICAL EDUCATION | PARA-BADMINTON | BADMINTON AS AN OLYMPIC SPORT

ATHLETE ~ COACH ~ ADVOCATE ~ EDUCATOR ~ COMMUNITY VOLUNTEER ~ BOARD MEMBER

ADVANCING INDIVIDUALS, ORGANIZATIONS & COMMUNITIES—THROUGH THE SPORT OF BADMINTON

TURNING THE IMPROBABLE INTO POSSIBLE

LEADERSHIP PROFILE:

Worldwide Ambassador of Badminton recognized for a lifelong love and dedication, and tireless leadership in the promotion, education, and advancement of the sport—serving as a Player, Administrator, Teacher, and Coach.

Recognized Athlete, Coach & Teacher who has traveled extensively—competing and coaching at national- and international-level badminton tournaments. Expert in the technical analysis of players—identifying weaknesses and applying countermeasures that lead to successes for players who might have had none (e.g., special needs).

Educator & Author with 20+ years of experience at CSU, Dominguez Hills teaching badminton to kinesiology majors. Author of [Badminton for Physical Education](#).

VALUED EXPERT IN BADMINTON:

- Instruction and Coaching
- Academic Instruction
- International Tournament Play
- Team Recruitment & Training
- Safe Sport Training Methods
- Junior/Youth Training Camps
- Adaptive PE Badminton
- Officiating, Umpiring & Judging

CAREER HIGHLIGHTS

- **Honored with “Life Member” designation at the Manhattan Beach Badminton Club (MBBC) in 2012**, earning recognition for a lifelong commitment to and leadership role in advancing its organizational and community goals.
- **Represented USA #2 in Men’s Doubles at the Pan Am Individuals Championship in Guatemala in 2018**, competing at USA, Pan-American, and World-Championship levels—winning numerous medals and awards.
- **Selected by the Director of USA Para-Badminton to serve as the inaugural National Coach of Para-Badminton in 2017**—playing an important role in identifying, engaging, and coaching athletes to earn invitations to compete at international and national levels—coaching the team that earned 14 medals at the Pan-Am Championship in 2018 and was the USA Para Pan American Games Coach in 2019 in Lima Peru.
- **Provided leadership in support of USA Badminton, (Junior Development Chair) Pan-American Badminton Federation, (Inaugural Board Member, Treasurer and PASO Rep for 12 years) the USA Pan-American Badminton Team**, serving in a number of roles as Coach, Administrator, and Athlete.
- **Supported the advancement and growth of badminton in southern California high schools**, leading the execution of numerous badminton tournaments, and providing coaching and instruction at hundreds of clinics and demos.
- **Authored and published three editions of [Badminton for Physical Education and Beyond](#)**—formally documenting years of experience as a badminton coach and mentor—to educate others to improve as badminton players.

CAREER EXPERIENCE

PRESIDENT | HL CLASSIC CORPORATION (HL BADMINTON) (1986—Present)

Oversee and manage the day-to-day operations in support of revenue and profit growth. Identify and develop relationships with retail channel vendors, and support inventory control processes to ensure on-time shipment and deliveries.

- **Played a key leadership role in the establishment and development of HL Badminton—to provide quality badminton equipment and supplies**—maintaining success in a market dominated by the world-leading brand.
- **Recognized as the official shuttle for CCCAA Collegiate Badminton**, negotiating and maintaining agreements with the California Interscholastic Federation State and various sections to provide shuttles.
- **Led a longstanding distribution agreement with Big 5 Sporting Goods**, nurturing a 30+ year relationship, and overcoming competition from the leading manufacturers of sporting equipment for badminton.
- **Oversaw increased sales through social media and enhanced digital marketing**, identifying and recruiting high-potential youths with talents in the areas of social media, web marketing, and photography.

CAREER EXPERIENCE (CONTINUED ...)**ADJUNCT FACULTY MEMBER, KINESIOLOGY | CSU, DOMINGUEZ HILLS (1998—Present)**

Teaching badminton to 20-30 undergraduate students per semester—with kinesiology and other disciplines as majors. Develop and manage the class syllabus, and ensure it meets department and university standards.

- **Played a key leadership role in supporting youth and high school badminton programs**, inspiring students to advance the sport of badminton—with several students stepping in to coach in underperforming programs.

PREVIOUS CAREER EXPERIENCE

BADMINTON INSTRUCTOR | JIM POOLE ACADEMY OF BADMINTON

COACH | GEORGE WASHINGTON UNIVERSITY SUMMER BADMINTON CAMPS

COACH | EASTERN ILLINOIS UNIVERSITY, JUNIOR BADMINTON CAMP

BADMINTON COACH | COLTON HIGH SCHOOL (*CIF Champions in 1986*)

LEVEL III, HIGH-PERFORMANCE COACH | UNITED STATES ASSOCIATION OF BADMINTON (USAB)

PROFESSIONAL AFFILIATIONS & BOARD APPOINTMENTS

CHAMPIONSHIP DIRECTOR | CALIFORNIA INTERSCHOLASTIC FEDERATION (CIF), SOUTHERN CONFERENCE CHAMPIONSHIP (2014—Present)

BOARD MEMBER | MANHATTAN BEACH BADMINTON CLUB JUNIOR FOUNDATION (2014—Present)

CHAIRPERSON | CALIFORNIA INTERSCHOLASTIC FEDERATION (CIF), SOUTHERN SECTION (2008—Present)

COURT OFFICIAL & SPONSOR | CALIFORNIA COMMUNITY COLLEGE ATHLETIC ASSOCIATION (CCCAA) (2005—Present)

RULES ADVISORY COMMITTEE | CALIFORNIA COMMUNITY COLLEGE ATHLETIC ASSOCIATION (CCCAA) (2005—Present)

CALIFORNIA RULES INTERPRETER | CIF (2000—Present)

JUNIOR DEVELOPMENT CHAIRMAN | UNITED STATES ASSOCIATION OF BADMINTON (USAB) (1989—1992)

PAN-AM REPRESENTATIVE | UNITED STATES BADMINTON ASSOCIATION (USBA) (1987—1999)

TREASURER | PAN-AMERICAN BADMINTON CONFEDERATION (1987—1999)

PASO REPRESENTATIVE | PAN-AMERICAN BADMINTON FEDERATION (1997—1999)

CAREER BADMINTON HIGHLIGHTS

QUALIFIED AND COMPETED AS A PLAYER IN THREE WORLD CHAMPIONSHIPS | INTERNATIONAL BADMINTON FEDERATION (IBF) & WORLD BADMINTON FEDERATION (WBF) (2003, 2006 & 2009)

REACHED ROUND OF 32 IN MEN'S DOUBLES, WORLD CHAMPIONSHIP (2003)

PLAYER | U.S. THOMAS CUP TEAM (2004)

WINNER | AMERICAN ZONE TITLE (2004)

PLAYER | USA NATIONAL TEAM (1989—1993)

MEMBER | PAN-AMERICAN TEAM CHAMPIONSHIPS FOR USA (1987, 2008)

WINNER, MEN'S DOUBLES | SÃO PAULO, BRAZIL OPEN (1998 & 2000)

SEMIFINALIST & FINALIST | OPEN TOURNAMENTS (PRO/OLYMPIC QUALIFYING EVENTS), U.S. OPEN, BRAZIL, BARBADOS, PERU, PUERTO RICO, CUBA, MEXICO, AND GUATEMALA (1985—2009)

MEMBER VARIOUS USA PAN AMERICAN INDIVIDUAL CHAMPIONSHIPS TEAMS, MEN'S DOUBLES (1987-2018)

AWARDS & RECOGNITION

HONORARY LIFE MEMBER | MANHATTAN BEACH BADMINTON CLUB (2012)

NATIONAL ASSOCIATION FOR GIRLS AND WOMEN IN SPORTS, PRESIDENTIAL AWARD (2000)

KEN DAVIDSON ADULT SPORTSMANSHIP AWARD (1993)

DEL VALLE JUNIOR SPORTSMANSHIP AWARD (1975)