

BEST PRACTICES FOR CREATING & PRESENTING A RESEARCH POSTER

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BEST PRACTICES

- Review literature, in-depth
- Brainstorm with peers/lab members to decide which information is most important
- Start early (the editing process can take a while)
 - Allow your mentors at least 1-2 weeks to review the poster draft
- Practice a short presentation reviewing the background information, method, results (if applicable), and discussion (limitations/recommendations for future research)
 - “Elevator Talk”

POSTER PRESENTATION-SCORING RUBRIC

- **Abstract** - Strongly represents the student's research. Clearly supported topic presented and contained important points
- **Poster Content** - Strong material. Well summarized. **Clearly shows development of study or research.** Material appears to accurately support **purpose of study, hypothesis, or research question.** Strong **conclusion and implications presented** (even if no significance)
 - Include statistics (if applicable), operational definitions, and subheadings for better organization
 - State clear hypotheses, as declarative statements.

POSTER PRESENTATION-SCORING RUBRIC

- **Research Complexity** - Complex research project, given the field. Purpose of the study was completely defined, and results displayed in a manner interpretable by the general audience.
 - Include visual representation including charts, tables, and appropriate pictures

POSTER PRESENTATION-SCORING RUBRIC

- **Poster Appearance/Clarity** - Visually appealing and strongly effective presentation. **Easy to read**. Utilized creativity in use of fonts, headings, colors, and **white space**.
- **Poster Organization** - Topic of research is clear. **Layout of poster is logical and provides sequential information from intro to conclusion and references.**

POSTER PRESENTATION-SCORING RUBRIC

- **Ability to Respond to Questions** - Presenter was confident and professional. Established eye contact. Clearly conveyed research problem, methods, conclusions, and implications. Answered questions well. Discussed research in layman's terms or appropriate to judge

SUPPLEMENTAL HANDOUT



SAMPLE POSTERS

GENERAL GUIDELINES

- **Text sizes should be no smaller than “¼” or 24 point at the final magnification.** That is, if you are using a template which will be enlarged at 100%, use a minimum of 24-point type. If it will be enlarged at 200%, use a minimum of 12-point type.

GENERAL GUIDELINES

- Text sizes and fonts may be freely changed, as can sizes, colors and shapes of text and figure boxes.
 - Click to select the box and then drag to reposition. Once the boxes are selected, they can be resized and reshaped by clicking and dragging the selection handles. Any text within will automatically reformat to fit the box. The text size will not change.
 - Pictures within boxes however will be distorted when resizing unless they are resized from the corner selection points while holding the shift key down.

GENERAL GUIDELINES

- Viewing the poster on the screen at 100% magnification (“view” menu...then “zoom”) will give you a feeling for the final appearance even though you will only be able to see a fraction of the entire poster.

IMPORTING DATA FROM OTHER PROGRAMS

- Excel- select the chart, then “edit...copy”, and then “edit...paste” into your poster. The chart can be resized as needed. The chart can be “ungrouped” for editing once it is in PowerPoint.
- Word or existing PowerPoint slide file- select the text to be brought into poster, choose “edit...copy”, then “edit...paste” the text into a new or existing text box on your poster. Then you may edit your text at will.

IMPORTING DATA FROM OTHER PROGRAMS

Pictures

- Scans-Images need to be greater than 85 dpi in their final printed size, in order to avoid visible pixilation.
- Picture files-Select “Insert...picture...from file” from your PowerPoint menu. This will paste the picture file into your poster. Resize as needed. Use only “JPEG” or “Tiff” files for your poster inserts.

PRINTING...

- Students should confer with their mentors as to whether their lab or department will cover the printing costs.
- If your lab or department is unable to print students can email their poster to us directly at srday@csudh.edu.
- Those ready should email posters for printing by Wednesday, February 19th. The final deadline will be Monday, February 24th. **Posters not received by this date will need to be printed at the student's expense.**

PRINTING...

- Submit poster to be printed at least 4-5 days prior to event date
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Instructions for printing to display your poster on campus.

- Students **MUST** use the attached template for your poster unless instructed by mentor to use a different format. Posters need to be 36” tall by 48” wide. This will ensure no sizing issues exist. We request the formatting of poster not be changed. **Once you have entered all the required information into the template, save it as a PDF. Then, send the PDF Poster slide to srd@csudh.edu by February 19th, 2025.**
- If printing your own poster please drop off your poster with the Office of Graduate Studies and Research, I&I building suite 3100 by Monday, March 3rd. Alternatively students can bring them to LSU Ballroom A & B between 7-9am Tuesday, March 4th. If you have any questions, please contact Cheyenne Cummings via email at ccummings@csudh.edu.

SRC DAY OF...& AFTER..

- ****(All Posters are to be displayed the entire Student Research Conference)******
- All presenters are asked to display their posters in the LSU conference rooms A & B in designated location. The room will have numbered poster board holders provided by the Office of Graduate Studies and Research. We request that your posters be on display during the whole event. No posters can be placed on the walls. Event staff will set them up in the poster room.
- The Office of Graduate Studies and Research has poster board holders to place the posters on during the display period. Your poster will be picked up from the campus copy center and mounted to the poster board holder by an event staff member.
- The posters will be on display for all in the LSU from March 4th, to March 6th. Posters will be ready for pick-up during the awards ceremony or at the Office of Graduate Studies and Research, I&I building suite 3100, on March 10th-14th. If posters are not picked up they will be delivered to department offices after March 14th. The posters will not be mailed out and will need to be picked up.