PROGRAM DESCRIPTION

Our nationally-accredited program equips students for dynamic careers in print, broadcast, and digital news media within the rapidly evolving media landscape. Beyond foundational principles such as information literacy, news gathering, interviewing, writing, and editing, students gain hands-on experience and proficiency in utilizing emerging media tools for blogs, podcasts, videos, and other multimedia content creation. Students gain invaluable experience through writing for campus publications, developing digital portfolios, and engaging in professional internships.

Our goal is to empower students to cultivate their unique and creative voices with knowledge, credibility, and integrity, enabling them to inform society and narrate transformative stories that serve, engage, and represent diverse audiences and communities.

The program is committed to freedom of the press, freedom of expression, freedom of inquiry, serving the public interest, holding dominant institutions accountable, and establishing a culture that covers the entire scope of journalism. It encourages dedication to ethical and professional practices, including truth, accuracy, fairness, diversity, equity, inclusivity, and independence.

We also provide a specialized concentration in Latinx Journalism, offering students opportunities to explore careers in the expanding Spanishlanguage media marketplace.

CAREER OPPORTUNITIES

Graduates are prepared for specialized careers across news publications and media organizations, spanning print, radio, television, and digital outlets, including:

News reporters
News producers
Broadcast journalists
Sports writers
Features, column, and opinion writers
Podcasters
Bloggers
Video producers
Editors
Social Media Managers



Students in the Journalism program produce the student newspaper, The Bulletin; write for publications like Compendium Magazine and Medium Magazine; and create broadcast programming for VOICES and KDHR, the campus radio station.

The Journalism Program receives partial sponsorship from the Golden Globe Foundation (GGF), which includes funding for our annual World Press Freedom Day event and supports journalism fellowships for students.

REQUIRED COURSES

Lower Division Requirements (12 Units)

COM 100 Media and Society (3)

COM 106 Digital Toolkit (2) AND

COM 107 Digital Toolkit Lab (1)

COM 110 Introduction to Digital Media

Production (2) AND

COM 111 Introduction to Digital Media

Production Lab (1)

COM 250 Writing for the Media (3)

Upper Division Requirements (18-21 Units

COM 301 News and Information Literacy (3)

COM 302 Law of the Mass Media (3)

COM 338 Cross-Cultural Journalism (3)

COM 346 Reporting and Information

Gathering (3)

COM 379 Media Industries (3)

COM 355 News Production (3)

Capstone Requirements (6 Units)

COM 490 Senior Project in Journalism (3)

COM 496 Internship (3)





Student Organization: Society of Independent Student Journalists (SISJ)



ecsudh_sisj

JOURNALISM INFORMATION

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BACHELOR OF ARTS IN JOURNALISM



DEPARTMENT OF COMMUNICATIONS