

Dr. Chacko George Kannothra
Department of Management & Marketing
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Education

PhD, College of Management, University of Massachusetts, 2018.
Major: PhD in Business Administration
Dissertation Title: Managing Hybrid Organizations in Global Contexts: The Case of Impact Sourcing Service Providers

MBA, Indian Institute of Foreign Trade, 2009.
Major: Master of Business Administration (International Business)

B Tech University of Kerala, 2003.
Major: Bachelor of Technology, Electronics & Communication Engineering

Professional Positions

Academic

Assistant Professor (Tenure Track), California State University Dominguez Hills. (August 2019-Present)

Lecturer (Assistant Professor), University of Birmingham, UK. (January 2018 – August 2019).

Undergraduate Lecturer (principal instructor), College of Management, UMass Boston. (2015 - 2017).

MBA Guest Lecturer, College of Management, UMass Boston. (2015).

MBA Teaching Assistant and Guest Lecturer, College of Management, UMass Boston. (2014).

Undergrad Teaching Assistant and Guest Lecturer, College of Management, UMass Boston. (2014).

Professional Memberships

Member, Academy of Management.

Member, European Group of Organizational Studies.

Awards and Honors

Finalist (top three), William C. Frederick Social Issues in Management (SIM) Doctoral Dissertation Award. Academy of Management. (2019).

Academic Service Leadership Award, Academy of International Business. (2015).

Business for Society Inspirational Paper Award, EURAM. (2015).

RESEARCH

Published Intellectual Contributions

Book Chapters

Manning, S., Larsen, M., Kannothisra, C. (2018). Global Sourcing of Business Services. In Clark G.L, M.P. Feldman, M.S. Gertler, M.S. Wojcik (Ed.), *The New Oxford Handbook of Economic Geography*. Oxford University Press.

Kannothisra, C., Manning, S. (2015). Impact Sourcing at ServImpact. Managing People, Clients, and Growth. *Managing Interorganizational Relationships – Debates and Cases*. Palgrave Macmillan.

Refereed Journal Articles

Kannothisra, C., Manning, S., Haigh, N. (2018). How hybrids manage growth and social–business tensions in global supply chains: the case of impact sourcing. *Journal of Business Ethics*, 148(2).

Manning, S., Kannothisra, C., Wissman-Weber, N. K. (2017). The strategic potential of community-based hybrid models: The case of global business services in Africa. *Global Strategy Journal*, 7(1).

Kannothisra, C., Manning, C. (2014). Boosting inclusive employment through impact sourcing. *The Broker (Development Online Journal)*.

Presentations Given

Kannothisra, C. Loughborough Business School (UK) Research Seminar (invited), "Community based business models in Kenya and South Africa". (2019).

Kannothisra, C., 2018 AOM and EGOS Annual Conferences, "How social business hybrids vary in international contexts: the role of founder's experience and client relations." (2018).

Kannothisra, C., Manning, S., Haigh, N., AOM and AIB Annual Meetings, "How Hybrids Manage Growth and Strategic Tensions in Global Production Networks: The Case of Impact Sourcing Service Providers." (2016).

Manning, S., Kannothisra, C., Weber, N., AOM and AIB Annual Meetings, "Hybrid Models as Strategic Opportunity? The Global Challenge of Business Service Providers in Africa." (2016).

Kannothisra, C., Manning, S., Academy of International Business Annual Meeting, "Hybrid Organizations in Global Value Chains." (2015).

Kannothisra, C., Manning, S., EURAM Annual Meeting, "Creating Shared Value through Impact Sourcing: A Process View." (2015).

Kannothisra, C., Manning, S., Shmuel, E., Academy of International Business Annual Meeting, "Hybrid Organizations in Global Value Chains: Impact Sourcing Service Providers in the U.S., India and Kenya." (2014).

Kannothisra, C., Manning, S., AIB NE Conference, "Creating Shared Value in Global Value Chains: Learning from Impact Sourcing Service Providers in U.S., India and Kenya." (2014).

Kannothra, C., Manning, S., EGOS Colloquium, "Impact Sourcing: The Challenge of Promoting Inclusive Development Through Outsourcing." (2013).

Contracts, Grants and Sponsored Research

Fellowship

Kannothra, C. (Principal), "Doctoral Fellow," Sponsored by GWU-CIBER Summer Doctoral Institute, International, \$2500. (June 2015 – July 2015).

Summer Travel Grant, Academy of International Business. (2014, 2015).

TEACHING

Courses Taught

Strategic Management. Undergraduate level. College of Business Administration and Public Policy, CSU Dominguez Hills. 2019- Present.

Strategic Management. Undergraduate level. Birmingham Business School, University of Birmingham, UK. 2018.

Research Methods Seminar. Masters level. Birmingham Business School, University of Birmingham, UK. 2018.

Global Ethics (co-instructor). Undergraduate level. Birmingham Business School, University of Birmingham, UK. 2018.

Strategic Management capstone. Undergraduate level. College of Management. University of Massachusetts Boston. 2016, 2017.

Managing Organizations. Undergraduate level. College of Management. University of Massachusetts Boston. 2015.

Teaching Certifications

FDC Ambassador, Silver Level, CSUDH Faculty Development Center. 2020.

Introduction to Teaching Online using the QLT Instrument. CSU Academic Technology Services. 2020.